

Rep Order# 8836473 Ver# 3 Status Revised  
EC'd Yes

## Traffic Order# 36910

Printed: 08/09/2012 10:38 AM  
Last Received: 08/09/2012 7:49 AM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 14

Station KLAS-TV LAS VEGAS  
Advertiser ( )OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1537  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1537  
Flight Dates 10/02/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH

PLEASE SEE REVISION TO ALL LINES...

ADD LINES 95-97 TO SCHEDULE...

REVISED ORDER TOTAL IS \$587560/ 564 SPOTS

PLEASE CONFIRM

## THANKS

GREC

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Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

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	*5	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*6	TU	5A-6A	8 NEWS NOW	:30	\$790.00	11/06-11/06	1	1	1	\$790.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*7	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*8	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*9	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*10	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*11	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*12	TU	6A-7A	8 NEWS NOW	:30	\$965.00	11/06-11/06	1	1	1	\$965.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*13	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	
		Sales Remark: V3 REVISION		V3 More than 2 codes changed								

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**Salesperson** ( ) MIKE JONES  
  
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	*77	SU	7P-8P	60 MINUTES	:30	\$6,000.00	10/07-11/04	1	5	5	\$30,000.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*78	SU	8P-9P	AMAZING RACE 21	:30	\$7,350.00	10/21-11/04	1	3	3	\$22,050.00	
		Sales Remark: V3 REVISION		V3 More than 2 codes changed								
	*79	SU	9P-10P	THE GOOD WIFE	:30	\$5,600.00	10/07-10/07 10/21-10/28	1 1	1 2	1 2	\$16,800.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*80	SU	10P-11P	THE MENTALIST	:30	\$7,700.00	10/14-10/21 11/04-11/04	1 1	2 1	2 1	\$23,100.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*81	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/02-11/05	5	5	25	\$15,000.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*82	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$400.00	10/06-10/28	2	4	8	\$3,200.00	
		Sales Remark: V3 REVISION		V3 More than 2 codes changed								
	*83	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*84	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$125.00	10/02-11/05	5	5	25	\$3,125.00	
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**--REPORT TOTALS--**

Report Totals: 564 / \$587,560.00

**--SALES MONTHLY TOTALS--**

Oct 12: 436 / \$463,665.00 Nov 12: 128 / \$123,895.00

Sales Totals: 564 / \$587,560.00

Station Totals: 564 / \$587,560.00

Lines not sent/rclnd/rtrn: 0 / \$0.00

**--COMPETITIVE--**

Market Totals	\$1,958,533	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+